



# **GATT** **SOLUTIONS** **INVESTMENT PROFILE**

biz Incubate 2018



## OUR AGENDA FOR TODAY

-  I. INSPIRATION BEHIND GATT<sup>TM</sup>SOLUTIONS
-  II. THE PROBLEM
-  III. PRODUCT & TECHNOLOGY OVERVIEW
-  IV. MARKET ANALYSIS
-  V. IMPLEMENTATION TIMELINE
-  VI. FINANCIAL OVERVIEW
-  VII. PATENTS
-  VIII. GATT<sup>TM</sup>SOLUTIONS TEAM



**GATT  
SOLUTIONS**

INVESTOR DECK

POLICE BRIEF MEDIA ON KISSIMMEE POLICE SHOOTING



DEVELOPING NOW

**OFFICER KIM KILLED BY FIRST GUNSHOT**  
 BULLET PASSED BETWEEN PLATES IN BULLETPROOF VEST


5:34 37°


 FAMILY GRIEVES LOSS OF FORREST  
 CITY OFFICER KILLED IN SHOOTING

## I. INSPIRATION BEHIND GATTsolutions™

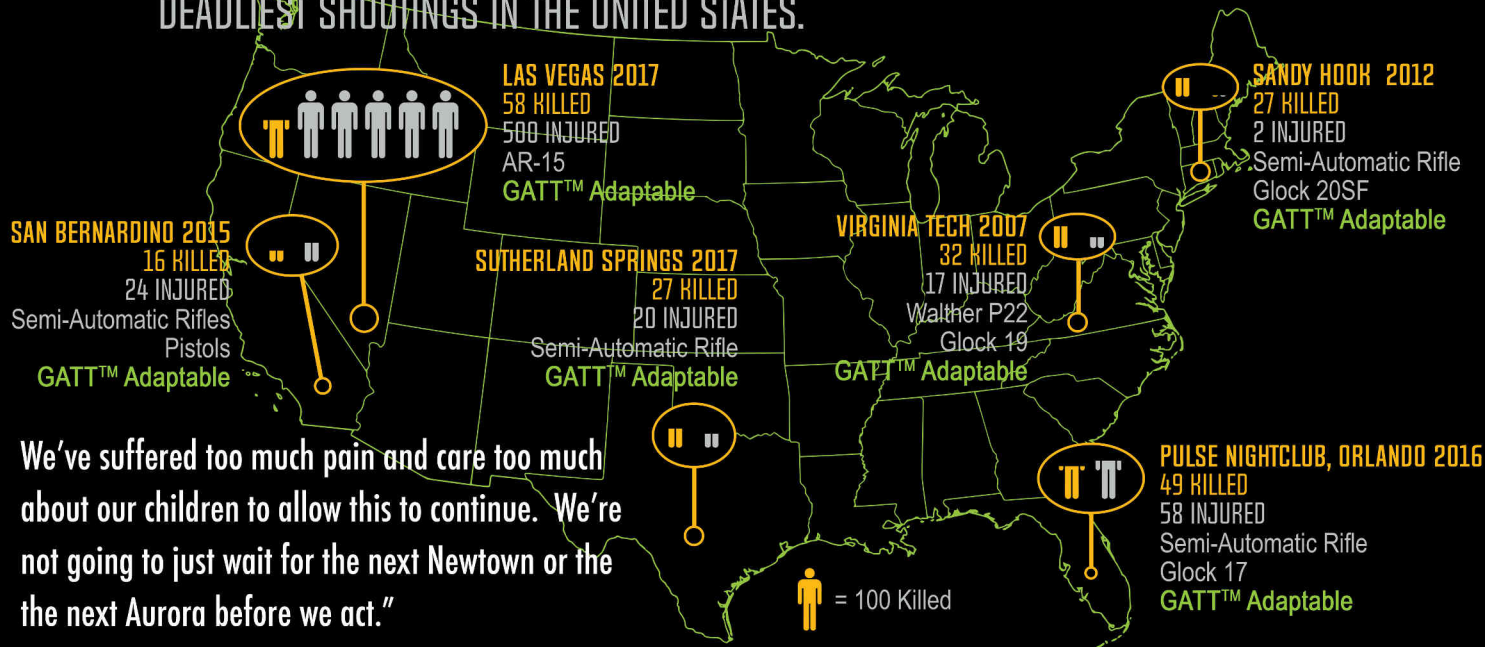
The belief that people “are never going to turn in their weapons” prompted Donald Mc Lean founder of GATTsolutions™ to begin researching Smart Gun technology, in particular tracking and disabling technology. Research uncovered a 1987 patent that included a transmitter inside a firearm. Without this technology already being adopted in the marketplace, Donald knew the solution still needed to be invented.

When Donald created the idea of GATTsolutions™ in 2009 the technology required to execute his idea did not exist. Determined to create a reasonable solution to firearm safety he continued to develop his now patented idea. On May 24th 2012 the United States Patent and Trademark Office accepted Patent number 20120125189A1: a revolutionary firearm safety patent that allows for the inclusion of technology that tracks the location and movement of a firearm.

Still unsatisfied Donald asked the next logical question, “how do you disable the gun”? While making repairs to tile one evening, Donald noticed the efficiency of fast expanding, quick drying caulking. Donald began developing a patent in 2014 for a quick drying fast expanding foam that when triggered disables a firearm. On May 9th 2017 the USPTO accepted Patent number 9644911B1: a one of a kind firearm disabling patent linked to a control unit configured to release quick drying foam that renders a firearm inoperable, and GATTsolutions™ was born.

## II. THE PROBLEM

### DEADLIEST SHOOTINGS IN THE UNITED STATES.



We've suffered too much pain and care too much about our children to allow this to continue. We're not going to just wait for the next Newtown or the the next Aurora before we act."

— Barack Obama

### III. PRODUCTS & TECHNOLOGY OVERVIEW

#### **GATT**CORE<sup>TM</sup>

#### WHAT IS GATT<sup>CORE</sup><sup>TM</sup>

Smart Gun technology that includes a GPS locator that tracks motion and location.

#### UNIVERSAL COMPATIBILITY

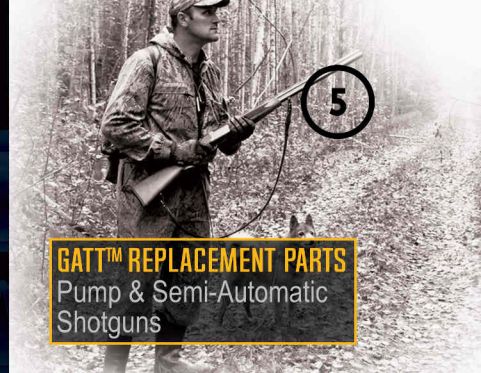
Patented locator-transmitter replacement part that is adaptable to every firearm in existence.

Low barriers to entry and may seamlessly incorporate new technology into existing guns.

#### FEATURES

Replacement part comes fully assembled with GATTcore<sup>TM</sup> component and is easy to install.

Tampering with or removal of the device immediately notifies law enforcement.



#### **GATT**<sup>TM</sup> REPLACEMENT PARTS

Pump & Semi-Automatic  
Shotguns



#### **GATT**<sup>TM</sup> REPLACEMENT PARTS

Semi-Automatic &  
Automatic Rifles



#### **GATT**<sup>TM</sup> REPLACEMENT PARTS

Semi-Automatic Handguns  
& Revolvers



## III. PRODUCT & TECHNOLOGY OVERVIEW

### GATTsmart<sup>TM</sup>



#### RFID READER SENSITIVE LOCATIONS INCLUDE

Schools  
Sports Arenas  
Polling Locations  
Transportation

Hospitals  
Gambling facilities  
Public



#### SMART PHONE ADAPTABLE

Converts existing firearm into a smartgun with our patented technology.  
Monitors location and trigger alert via smartphone.



#### SMART FEATURES

GATTsmart<sup>TM</sup> detects an unauthorized use scenario, and disables the firearm immediately.

GATTsmart<sup>TM</sup> includes on-demand gun disabling via smartphone app.



#### LAW ENFORCEMENT

GATTsmart<sup>TM</sup> give an owner the ability to automatically notify local law enforcement when gun goes missing.



#### EASY TO USE

GATTsmart<sup>TM</sup> features intuitive user friendly interface available on android and iOS platforms.



#### WEATHER RESISTANT

Built to factory specifications designed for resistance against all harsh conditions.

## IV. MARKET ANALYSIS

### SMART GUN TECHNOLOGY

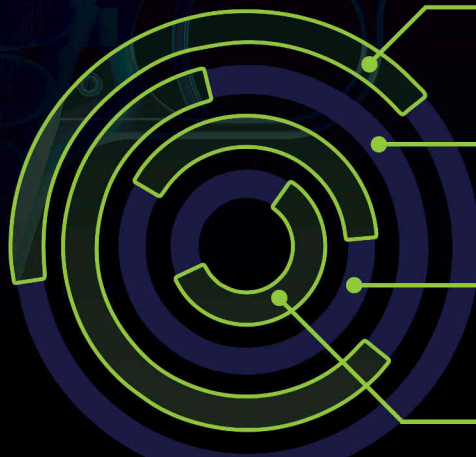


#### TOTAL FIREARMS

worldwide - 875 m

US - 357 m

Firearm sales in US 2012  
totaled approximately  
\$31.8 billion



#### US GUN OWNERS

**41%** of the world's firearms are in US.  
totaling 357 million firearms.

**60%** of the US population would purchase  
a Smart Gun if made more available  
totaling 190.2 million people.

**40%** of US firearm owners would  
swap their existing firearm for a  
Smart Gun

**58%** of law enforcement in the United  
States has expressed interest in  
Smart Guns.

source: [cbinsights.com/research/smart-gun-startups-list/](https://cbinsights.com/research/smart-gun-startups-list/)  
[bloomberg.com/view/articles/2018-02-16/smart-guns-gun-control-that-s-good-for-the-gun-business](https://www.bloomberg.com/view/articles/2018-02-16/smart-guns-gun-control-that-s-good-for-the-gun-business)

## V. IMPLEMENTATION TIMELINE

### MARKETING & DISTRIBUTION

#### MONTH 1

GATTcore<sup>TM</sup> replacement parts manufactured and sent to South Africa, 50,000 units a month per month for the first year

GATTcore<sup>TM</sup> replacement parts manufactured and sent to UK, 35,000 units

#### MONTH 2-4

GATTcore<sup>TM</sup> Proof of Concept manufacturing to give to prospective clients

GATTcore<sup>TM</sup> replacement parts manufactured and continued to be sent to South Africa

#### MONTH 5-6

GATTcore<sup>TM</sup> replacement parts manufactured and continued to be sent to South Africa

Increase in manufacturing to fulfill future Proof of Concept new clients

Auxiliary GATTcore<sup>TM</sup> client contracts are fulfilled

#### MONTH 7-12

Standing orders fulfilled, and manufacturing corresponds to provide new clients in Manila, Israel, Poland



## VI. FINANCIAL OVERVIEW

### PROJECTED REVENUE, SALES, & COST TO PRODUCE

#### PROJECTED REVENUE

**871 MILLION** IN GROSS REVENUE IN ITS FIRST TWO YEARS

**NET INCOME YR 1- \$121,444,042**

**NET INCOME YR 2- \$207,857,217**

**49.54%** YR 1 GROSS PROFIT MARGIN

**43.41 %** YR 1 GROSS PROFIT MARGIN

#### RETURN ON CAPITAL INVESTMENT

YR 1 - **140.52%**

YR 2 - **160.79%**

#### PROJECTED PRODUCTION COSTS

Cost to produce GATTcore<sup>TM</sup> for firearms - **\$165**

Cost to produce GATTcore<sup>TM</sup> for auxiliary - **\$140**

Cost for subscription per month - **\$5-\$10** based on use

Sale Price for GATTcore<sup>TM</sup> for firearms - **\$315**

Sale Price for GATTcore<sup>TM</sup> for auxiliary - **\$280**

Sale Price for Subscription per month for either - **\$40**

**25% ASSUMED COST OF GOODS NEEDED FOR FUFILLMENT.**

## VII. OUR PATENTS

### UNITED STATES PATENTED PRODUCT: **GATT**CORE<sup>TM</sup>

April 1, 2014- USPTO Document Identifier US 20120125189

#### ABSTRACT

A firearm accessory part has a locator module and a transmitter module. The locator module is operable to determine the locator module's position. The transmitter module is operable to transmit the position of the locator module. The firearm accessory part is a replacement part for a firearm. Removal of the firearm accessory part from the firearm may disable a feature of the firearm. Removal of the firearm from a storage device may activate the locator module and transmitter module. The invention also includes a method of assembling a firearm consisting of the steps of obtaining a firearm, obtaining a firearm accessory part, removing a part of the firearm corresponding to the firearm accessory part, and replacing the part removed from the firearm with the firearm accessory part.

### UNITED STATES PATENTED PRODUCT: **GATT**SMART<sup>TM</sup>

February 2016- USPTO Document Identifier US 9,644,911 B1

#### ABSTRACT

A firearm disabling system is disclosed. The firearm disabling system includes a control circuit configured to detect one or more operational parameters of a firearm associated with an unauthorized use scenario. A foam deployment system is in signal communication with the control circuit. The foam deployment system is configured to disable one or more mechanical functions of the firearm.

## VIII. GATT<sup>TM</sup> TEAM

### DONALD McLEAN

Founder and CEO Donald McLean is a self-described inventor with a resume to support the claim. His education background in Culinary Arts took a side seat to his love of firearms and inventing. Donald has over ten years of experience in the firearm industry. He has managed firearm retail locations and sold firearms for over a decade. This experience gave him a broad and detailed knowledge of firearms, which was applied to the GATTsolutions<sup>TM</sup> patents.

Donald holds nine patents total including the two for GATTsolutions<sup>TM</sup>. His other patents are for accessory and functionality parts to paintball guns. He created a drive system for paintball loading to maximize efficiency. He also created a backpack adjusting paintball rounds being stored from horizontal to vertical to allow seamless loading, and a magnet feed cone to replace existing springs within the paintball gun.

Poland, Germany, the UK, Thailand, and the Czech Republic are just a few of the countries Donald has international business experience in. Donald owns a Vodka brand located in Warsaw Poland providing him with international import and export experience. The experience and knowledge from this business is vital to distribution logistics for GATTsolutions<sup>TM</sup> initial product offering to foreign governments.

After spending years in the firearm retail and management business, Donald began traveling the world to firearm trade shows. This established a deep-rooted network within the firearm industry internationally, and a specific understanding to foreign countries opinion on firearm safety and firearm distribution. Every country has a different approach to firearms relative to the public sector, law enforcement, and divisions in the military. Donald's international firearm experience allows GATTsolutions<sup>TM</sup> to provide foreign governments with tailored solutions to their problem.

Donald is described as a strong and fair leader, and his international business experience is invaluable to initial market penetration for GATTsolutions<sup>TM</sup>. His comprehensive understanding of firearm mechanics allowed Donald to create the GATTcore<sup>TM</sup> and GATTsmart<sup>TM</sup> patents, both of which are poised to revolutionize firearm safety worldwide.



## VIII. GATT<sup>TM</sup> TEAM

### DAVID REICHWEIN

David Reichwein is the VP of Research & Development for Grow Life Innovations Inc. Prior to joining Grow Life, David was the Founder and CEO of GTP International Ltd., a product development and manufacturing Company focused on creating green, non-toxic building materials that improve building operating efficiencies that result in lower operating costs.

Prior to founding GTP International, David was employed by several public companies including Formica and Armstrong. At the Formica Corporation David was responsible for global procurement, R&D, and building manufacturing operations. At Armstrong David held multiple Senior Executive Positions that focused on product development, R&D, global procurement, and manufacturing Operations. He built numerous factories around the world and was responsible for developing some of the longest-running and most profitable new products.

David holds over 50 Patents in various technologies ranging from flooring to Nuclear Science. David's experience and scientific approach to product development will have a positive impact on developing new products and systems that improve growing efficiencies within the Firearm Safety space. David currently resides in Los Angeles California with his family and maintains his Family's Organic Farm in Lancaster County Pennsylvania.

## VIII. GATT<sup>TM</sup> TEAM

### KEITH POCOCK

Keith Pocock has a strong background in engineering and design. He has developed numerous innovative products and manufacturing processes that span several industries. Keith received a degree in Computer Animation and Design from the Art Institute of Pittsburgh, and a degree in Graphic Communications from the Ehow Career Center. His design and computer background provide Keith the unique skills necessary to bring the software and engineering of GATTcore<sup>TM</sup> and GATTsmart<sup>TM</sup> to life.

As a founding partner to GTP International Ltd. Keith helped grow the company from the ground up to a \$20 million dollar business in annual revenue. Keith also founded Arkstrom Design, a boutique design firm that caters to Chinese companies that desire to increase overseas business. Additional experience involves consulting for the international manufacturing firm Formica Corp. Keith oversaw the operations at the supplier facility in Southern China. His Cost saving programs reduced cost that led to the elimination of price increases. He is given credit for maintaining product quality while reducing cost and increasing production capacity by 500% by doubling their equipment and labor.

Keith is a master at supply chain logistics and his proven experience is key to the large scale manufacturing requirements of GATTcore<sup>TM</sup> and GATTsmart<sup>TM</sup>. His international business experience and knowledge allow a seamless transition from manufacturing to distribution.

## VIII. GATT<sup>TM</sup> TEAM

### JONATHAN COLBURN

Jonathan Colburn is an expert consultant with years of international experience. During his time with Shaman Investment Incorporated Jonathan analyzed the potential risk, and profitability of clients to create essential business development modules and programs. Prior to Shaman investment Incorporated Jonathan owned and operated Wayspride China LTD. Wayspride specialized in providing various home and recreational vehicle products to the North America marketplace.

While working with Wayspride on a day-to-day basis Jonathan administrated all internal logistic based activities and processes. He managed twelve of their retail outlets, and facilitated all employee-training programs guaranteeing brand identity strategies were known and implemented. Wayspride allowed Jonathan to grow his international network, and gain experience managing cross-cultural logistics and supply chain management, as well as employee training.

Early experience includes time at JP Morgan where he evaluated projects for loans up to \$750,000, and sanctioned loans to seek private investing whose value exceeded \$1.1 million dollars. He also worked for Bank One as a quality assurance compliant lead. His work saved the bank over \$2 million dollars after one year, and reduced the banks error ration by 17% by conducting test controls to create standardized operating procedures.

Jonathan organizes the GATTsolutions<sup>TM</sup> team to utilize each member's strength and bring the project to life. His international experience and network provide value and experience to bring GATTcore<sup>TM</sup> and GATTsmart<sup>TM</sup> to market. Jonathan has a keen and experienced eye for assessing a business's strengths and weaknesses.



## KEEP IN TOUCH WITH US

“WHEN SECONDS COUNT...”

### COLBY'S CONSULTING & INVESTMENTS

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### GUN ACTIVITY TRACKING TECHNOLOGY

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